

15 WAYS TO MAKE MONEY WITH TIKTOK



I thought that because I didn't want to make videos or do silly dances, this was a closed option for me. So, when I discovered that I could build a channel without doing any of that, I wanted to learn more.

I started a brand-new channel on 9th November 2024 and my only previous TikTok experience was giving up on an old channel a year before because making videos turned my stomach upside down. As of March 2025 I have grown this account: <https://tiktok.com/@phone.phobic> check it out please.

Here's a 'trial' channel, [using \\$27 images done-for-me](https://www.tiktok.com/@joyhealey.loves.80s). It's still a work-in-progress but I'm learning as I go: <https://www.tiktok.com/@joyhealey.loves.80s> (If you're on TikTok, please give me a Like/Follow.)

Read on to discover the 15 ways you can make money on TikTok.

[Learn how to become a TikTok Shop Affiliate: Click here.](#)

1. Affiliate Marketing

- Follower Requirement: No minimum required, but higher engagement increases your chances of success.
- Getting Started: Join platforms like Amazon Associates or ClickBank. Create content that highlights products you personally use or recommend.
- Faceless Approach: Use tutorials with hands-only demonstrations, animations, or screen recordings to showcase products.
- Scalability: Focus on high-converting niches and diversify your affiliate programs to grow your income.

2. TikTok Shop

- Follower Requirement: Varies; typically requires a Business Account for access.
- Getting Started: Sign up for TikTok Shop, link it to your profile, and choose to either sell your own products or promote others' through TikTok's Affiliate Program.
- Faceless Approach: Instead of featuring products through hands-on demos, unboxings, or visually engaging tutorials with captions, you can create faceless images.
- Scalability: As your account grows, expand your product selection and collaborate with other sellers to increase reach.

[Click here for proof of earnings.](#)

3. TikTok Creator Fund

- Follower Requirement: 10,000+ followers and 100,000 views in the past 30 days.
- Getting Started: Apply through TikTok's settings.
- Faceless Approach: Focus on highly visual content like animations or satisfying visuals to attract attention.
- Scalability: Consistently produce trending content to boost income.

4. Selling Digital Products

- Follower Requirement: None.
- Getting Started: Create digital assets like templates, eBooks, or courses.
- Faceless Approach: Use screen recordings or animated text to present your products.
- Scalability: Expand your offerings and refine your sales funnels for more consistent sales.

5. Brand Partnerships

- Follower Requirement: 1,000+ followers with good engagement.
- Getting Started: Reach out to brands in your niche. Micro-influencers are valued for their authenticity.
- Faceless Approach: Showcase products with close-ups, text overlays, or creative lifestyle imagery.
- Scalability: Strengthen relationships with brands and increase rates as your audience grows.

6. Shoppable Videos

- Follower Requirement: Varies based on region and account type.
- Getting Started: Connect your TikTok profile to an online store via TikTok Shopping.
- Faceless Approach: Highlight product features or create tutorials with text overlays.
- Scalability: Continuously add new products and run promotions.

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7. Offering Paid Subscriptions

- Follower Requirement: At least 1,000 followers is recommended.
- Getting Started: Use platforms like Patreon to provide exclusive content.
- Faceless Approach: Offer downloadable resources, audio guides, or tutorial videos.
- Scalability: Add tiered subscription options for additional perks and higher earnings.

8. TikTok Live Gifts

- Follower Requirement: 1,000+ followers to unlock TikTok Live.
- Getting Started: Engage with your audience during live streams.
- Faceless Approach: Host Q&A sessions, share tips, or deliver tutorials using visuals.
- Scalability: Build a loyal following with regular, engaging live sessions.

9. Driving Traffic to a Blog or YouTube Channel

- Follower Requirement: None.
- Getting Started: Leverage TikTok to redirect viewers to monetized platforms like your blog or YouTube channel.
- Faceless Approach: Use screen recordings or teasers with engaging text overlays.
- Scalability: Monetize your external platforms through ads, sponsorships, or affiliate programs.

10. Freelance Services

- Follower Requirement: None.
- Getting Started: Showcase your skills, such as writing, design, or editing, to attract clients.
- Faceless Approach: Highlight examples of your work using screen captures or project transformations.
- Scalability: Build a strong portfolio and increase your rates as you gain more clients and recognition.

11. Selling Merch

- Follower Requirement: None.
- Getting Started: Design and sell products using print-on-demand services like Teespring.
- Faceless Approach: Use product photos or mock-ups to promote your items.
- Scalability: Experiment with new designs and release seasonal products.

12. Product Drops

- Follower Requirement: No minimum.
- Getting Started: Generate excitement around exclusive or limited-edition products.
- Faceless Approach: Use teasers, countdowns, and detailed close-ups to create buzz.
- Scalability: Expand your product line and increase the frequency of drops.

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13. Reviewing Products

- Follower Requirement: None.
- Getting Started: Collaborate with brands or use affiliate links to monetize your reviews.
- Faceless Approach: Showcase product features and usage with creative captions or text overlays.
- Scalability: As your following grows, shift to reviewing higher-priced items for greater earnings.

14. Selling Presets or Filters

- Follower Requirement: None.
- Getting Started: Create and market presets for video or photo editing software.
- Faceless Approach: Showcase “before and after” transformations to highlight your presets’ impact.
- Scalability: Offer bundles or subscriptions for regular updates.

15. Earning with UGC (User-Generated Content)

- Follower Requirement: None.
- Getting Started: Create high-quality ads or content for brands to use on their profiles.
- Faceless Approach: Focus on visually striking shots and creative editing techniques.
- Scalability: Develop a strong portfolio and set premium rates for your work.

Want help with growing a TikTok channel?

Ready to make a full-time income from the TikTok shop?

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