

JOY HEALEY (C)

# TIME TO WORK FROM HOME



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# ABOUT THE AUTHOR: JOY HEALEY

I'm a workaholic! But mostly on offline businesses, self-employed, trading time for money.

That's fine as long as my customers need me – and at the moment they need me for more hours than I can give them, so I'm working all hours God sends.

But I know that:

- One day they'll replace me with a newer version LOL
- I'm getting to the age when actually I could do to take it a bit easier and enjoy myself
- I've been so busy trading hours for money that I forget to adequately prepare a retirement income

So for a while now I have been working out how to find

## TIME FOR AN ONLINE BUSINESS

Here's what I have learned – the good, the bad and the ugly. I hope it will help you chart your way through some of the online minefields.

My blog is at [JoyHealey.com](http://JoyHealey.com) should you want to learn more about me or contact me on [Facebook](#) where you will see some of the techniques I have learned over the last year.

## IF YOU **KNOW** YOU NEED A SECOND INCOME!

I started my online business a few years ago when a “bolt from the blue” turned my comfortable retirement plans upside down and left me wondering “What Now?”

COVID-19 was a similar bolt from the blue for many. I was well-prepared because I had made my own preparations and started learning new skills already.

The ideas in this e-Book will help you do the same – part-time or full-time.

If you click any of the links below that add you to my newsletter I send regular updates. Subscribers are welcome to reach out to me personally and I will do my best to help.

## IS YOUR MIND-SET RIGHT?

One of the reasons people fail at working from home is that they don't actually have the mind-set of the entrepreneur.

If you don't yet have an entrepreneurial mind-set, you can easily start developing it. If your "head" isn't where you need to be in your business you can grow into it by learning

When you adopt these ten principles in your life and practice them daily, weekly, monthly you'll do just that. They don't take 'hours' they just need 'focus'.

1. Take your business seriously and see and see it as a real business, not a hobby.
2. Prioritise your business over empty time wasting. For example, if you won't give up your favourite TV show to put some extra work into your business then you have your priorities all wrong.
3. Become a person of value to a specific audience, regardless of product / service.
4. Be absolutely clear on your true desires, and the "why" that drives you. Focus on it daily. Put up a sign or picture next to your desk if it helps.
5. Decide every day what you need to learn and achieve.
6. Give your goals deadlines, so you don't drift from task to task with no clear focus.
7. Adopt the mind-set that tomorrow is not given. You don't know what it will bring – or even that it's coming. When it comes to getting work done, tomorrow often never comes. Why not do it today?
8. One of the most important factors to your success will be how hard you work. It does not matter what system you have, you still have to work hard at it.
9. Get up early or work late. Whichever type of "body clock you have". You can be winning while others are sleeping or slumped in front of the TV.
10. Reach for the stars and believe you can do this, because you can.

This is the mind-set of the true entrepreneur. Work towards it if you're not "there" yet.

# LOW RISK WORK FROM HOME IDEAS

When you decide to work from home, to make money online, the last thing you want to do is SPEND more money than you make.

The idea is to make a profit, so, given your need to make money, it's fairly unlikely that you're wanting to put significant sums of money at risk. So don't!

The simple and affordable business I am building can be started with just \$32 and an ounce of ambition! It will cost LESS than that the next month.

[Click HERE to learn more.](#) (Join as a free member with no obligation to take it further.)



Putting this in the context of buying a retail shop (quoted only because this is my family business background), you might buy a shop and outlay some money to put stock into it. So far so good.

But if at the end of the month you hadn't sold your original stock, it would seem

rather risky to go out and buy MORE stock, hoping that next month you will sell both sets of stock. So why would you do that in a home business?

Yet that's what many online product based businesses expect you to do. Crazy – no wonder people quit.

Looking on the positive side, those of us who work from home are lucky, because we reduce our risks (costs) by having no additional premises to fund and we don't need to travel which, even when it's possible, costs money and time too.

Some of us are lucky enough to be able to lower start-up risks by running a business part-time while continuing any existing job or business. This may mean you can afford

to build your income faster by diverting some of your income into out-sourcing jobs to save your own time.

When choosing a full-time or part-time business, you should only risk money you can afford to lose in the worst case.

**Never** put at risk money you need for food, health or accommodation. Don't commit yourself to regular costs where you "lose everything" if things don't work out as planned or even if you just need to put the business on hold temporarily.

Below, we'll look at some of the business models you're likely to come across.

## BUT FIRST..... A STARK WARNING

Be very aware that traditional Online Marketing (selling a typical product or service) especially in these highly competitive times is HARD. If you are a newcomer, you will be trying to compete against 'Pros' who have been making their living this way for years.

And many didn't get to the top by kindness!

Sorry to say this, but to some of them, you will be easy prey to be picked off and discarded. I **know** this, because in the past I have been discarded by many when I refused to plough MORE money into what clearly was a money-pit that I couldn't climb out of.

These experiences have taught me, the hard way, who to trust and who not to trust as your mentors.

Although I have learned a lot over these years, I was reeling because I had no idea how to pass it all onto so many newcomers myself. It seemed impossible.

But happily, to pass on all this knowledge, I have teamed up with one of the really good-guys: a marketer of many years' experience who has a well-established program that lets you earn as you learn. I wish I'd found it myself earlier.

Because, YES, you will need to learn some basics first.

So... I removed any expensive training programs I was recommending because, although many had been successful with them, I didn't like the aggressive way they were being marketed and I think they were too expensive for most people looking to earn online. **I don't want to earn by overcharging people.**

Instead I am recommending a free training program that contains all the basics you need to know to get started online.

Whatever else you do: Please join the [OLSP Academy](#) here, for free training in the Foundation of becoming an Online Marketer.

Whichever of the suggestions, here or elsewhere, you decide to take as your vehicle to work from home, the OLSP Academy will teach you what you need to know to get started – AND is in itself a way to earn money as you help others learn too.

Some of you have already found your way onto my contact list via OLSP, because after TWO YEARS (that's a long time online) it remains my number 1 recommendation for people to really LEARN how to start earning online, without being sold over-priced and out-dated tools or \$9.95 rubbish that promises much but just doesn't work as promised.

# INSTANT START-UP IDEAS

## BE CAREFUL....START AN ONLINE BUSINESS FREE?



You will start getting emails promising “free” businesses to start from home and gain fast riches.

Promising that you can get rich free, with no effort!

Wow – sounds a dream. Which is precisely what it is – a dream fantasy. However plausible it sounds, hit unsubscribe and don’t even waste time reading those offers.

If it sounds too good to be true, it almost certainly is. That’s a simplistic approach to managing the risks of a home based business, but use common sense.

A minute’s analysis of the thought that you can make money, with no effort, will dispel the myth. Because for income and then profit to be generated, that money must come from somewhere. If you want to build an online business, you must expect there to be costs involved. **The costs may be in money or TIME – choose which. But time wasted can never be replaced.**

Strictly speaking I know there are legitimate sites where you can build an income doing micro-tasks, but I wouldn’t like to guess how long it takes. I bet you don’t have that time.

The idea that you can “start a free business online, fast” is flawed, and therefore risky. I am firmly of the opinion that for any business to be profitable you need to spend at least a few dollars to work **smart** (saving time) **instead of hard** (spending time).

## IF YOU HAVE NO MONEY TO START AN ONLINE BUSINESS

If you genuinely have NO start-up budget, my top recommendation is for you to study the [Free Training in OLSP Academy](#) where a very successful marketer is teaching newcomers to make money with affiliate marketing. There are “Units” to follow to get you started without spending any money at all.

It WILL take time – but you will be trained to sell affiliate products to willing customers.



## SHOULD YOU PRODUCE YOUR OWN PRODUCT?

Many Internet Marketing coaches recommend that you start by producing your own digital products and market them. Consider this as a **long-term** strategy, when you have mastered the techniques of marketing (using the OLSP Academy).

Here are the skills you need to create and market your own product.

A man in a dark suit stands to the right of a large digital screen. The screen displays the title 'How To Create An Online Product?' and a list of skills. The background of the screen features faint icons of a car, a bar chart, a line graph, and a city skyline. The man is looking at the screen with his hand on his chin, appearing to be in deep thought.

### How To Create An Online Product?

You will learn how to....

- Research the market-place
- Become an expert in a specific topic (unless you already have expert knowledge)
- Target a suitably sized niche
- Gather together an interesting and well-structured collection of information
- Format it attractively as an eBook, videos – or maybe both
- Devise sales copy to pique visitors' interest
- Create a blog to write about your subject
- Produce a lead capture page

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And then you'll need to:



The theory is sound, because you have no distribution costs and no physical inventory to hold, but you've seen above the steps you need to take between "idea" and "profit".

Having tried this a few times (oops), I consider producing your own product a risky strategy, because you need to learn so many skills to get started, but have no guarantee of sales. And it takes an enormous amount of time, whatever "they" tell you.

When I produced and marketed my own digital product I never even recovered my costs – let alone made a profit.

There are occasions when producing your own product might be the right choice. For instance if you are an expert in a **very** tight niche with a burning passion to share specific knowledge, producing your own product is probably the way to go.

But if you're looking to start an online business selling digital products (eBooks or courses) you STILL need to learn the skills of Internet Marketing, see the [OLSP Academy](#)

## SAVE TIME WITH AFFILIATE MARKETING

As mentioned earlier, I wasted a lot of time and money trying to produce my own digital product without knowing what other high quality products were already out there. I could have saved myself weeks of hard work and expenses by using products already made.

But there are pitfalls you need to be aware of, even with affiliate marketing – i.e. making a profit by selling products other people produced. (Like Amazon does.)

### THE MATHS OF AFFILIATE MARKETING

The first big problem with affiliate marketing is that many of the products sell for such low prices that you'd need to make many, many sales to generate enough commission for even a basic monthly income.

If your target monthly income were (say) \$3,000 and you're aiming to make this by selling affiliate products where your profit on each is (say) \$27 you need to sell well over 100 products each month.

- How many sales of that value did you make last month?
- How much time did you spend on making that number of sales?
- How much money did you spend on adverts trying to replace "free" traffic by paid traffic? (Free traffic is never actually free, you pay for it with time.)
- What's your plan to cover the shortfall?

Making a living selling low profit products can be done – but the maths are tricky.

A faster route to an online business with affiliate marketing is to add high ticket products into your marketing mix.

So to minimise time spent working on your business while maximising profits, you could potentially look at selling some....

## HIGH TICKET AFFILIATE PROGRAMS – WARNING!

We saw from the simple maths above that if you restrict yourself to selling low priced, and therefore low commission-generating, products you'll need to sell far more of them to generate even \$1,000 a month online, than if you sell products where you earn \$100 per sale, where you would “only” need to sell ten a month.

Scaling up even higher, there are products where you will earn \$1,000 (and even more) a month, so you only need to sell one a month. These are known as “high ticket affiliate programs” and are often touted as being faster income producing. In theory they are, but first you have to find someone who is willing to pay such a high price, rather than looking online for the many information products available at much lower prices, often just free. So the way these programs are sold is by attaching a very generous commission plan to them – the high ticket affiliate commission program.

To command these high prices, products must have top-quality presentation and at least 9am-5pm support in place (let's not worry about which time-zone!). Of course this means you're looking at the affiliate marketing model again, because the purpose of this book is to spare you the time and stress of producing your own product marketing system and sales funnel, from scratch.

As you will probably expect by now, there are several ready-made high ticket businesses where everything is provided for you. But they come at a high cost too. Partly because they're expensive to prepare, and obviously they have to be highly priced to fund the high commissions they pay out.

If a program is going to pay you \$1,000 commission, as well as recover the developer's costs, logic dictates that it will cost at least a 4-figure sum to buy in the first place.

When you buy and market high ticket affiliate programs you can indeed make \$1,000+ commissions, and even higher – **all the time that you can find willing buyers.**

However a common feature that links many of them is that there's a “first level high ticket product” at which you enter the system – costing say \$1,000, which will let you earn a ceiling of (say) \$1,000 commissions. Then to earn higher commissions you need to pay for a next level product (say \$4,000 generating \$2,000 commission) otherwise your sponsor or the company will receive some or all of it. Although you “could” just stay satisfied with the \$1,000 commissions (should you ever earn any) greed and Fear Of Missing Out (FOMO) take over, and I have also seen some bullying marketing tactics where those who don't go “All In” are ridiculed, instead of being admired for being shrewd and cautious.

**The brutal truth is that, if you don't buy the higher ticket upgrade, and someone you sold to DOES go on to buy it, you will earn nothing. On the other hand, if you do upgrade, you may not make any higher ticket sales to profit from.**

Some programs offer a tempting low price start-up option, but trust me they'll soon be telling you that you missed higher commissions because you only took the low option.

A related problem is that if you stay at the lower levels, you're just working to provide your (probably more skilled) sponsor with "leads" for the higher ticket products that THEY can sell, but you can't.

There are many different models, and I've just amalgamated common features to describe a "typical" plan.

Yes, you can maximize your income by purchasing ever higher levels to qualify for higher commissions – maybe even \$2,000. But while the cost-of living crisis rages who would be mad enough to throw that sort of money into a speculative business? If they have earned \$2,000 from sales of the lower levels, how likely are they to want to buy more courses?

**Please note**, I'm not criticizing the content of the courses, some of the methods they teach are excellent. When applied diligently to a "proper business", targeting buyers who are hungry for the product, the methods in these courses will work well. I just want to warn you to be wary of certain marketing methods, AND to warn you that applying the techniques they teach is time-consuming. (Again, no quick fixes.)

If you want to buy the courses for their content, fine, but for most people the temptation to try and recover their outlay by "selling on" is so great they forget about applying their new-found knowledge to a real business.

**Most of all, remember that these courses are sold so expensively to pay out high commissions.**

You will probably learn MORE from the free training in [OLSP Academy – click here](#).

There are optional upgrades within OLSP, but many members have earned excellent incomes using the free membership – as long as they were prepared to put in the time.

The upgrades are optional and just give you extra tools so that you can start earning faster.

## EXISTING HIGH STREET BUSINESS?

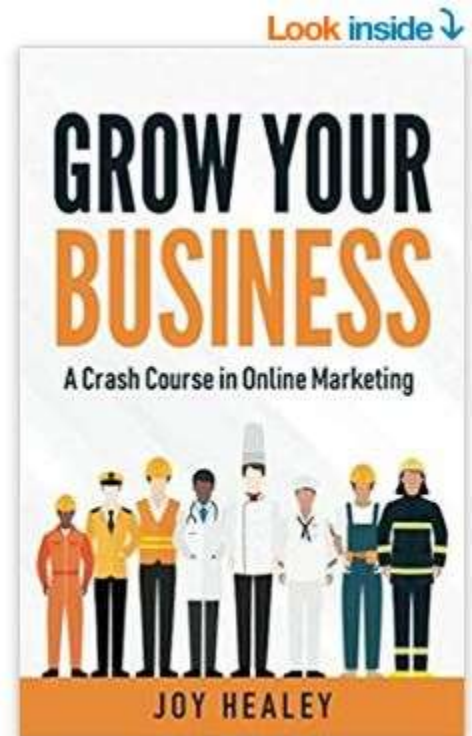
You can use your spare time to let your existing business emerge from this crisis with a stronger online marketing presence.

If an existing High Street business doesn't yet have a blog, my own book on Amazon <https://www.amazon.co.uk/dp/1698301375> will take you through the basics of setting up a WordPress blog from scratch.

Get good at this and you can sell your services to other businesses!

**Note 1** – It's for complete beginners. An experienced WordPress blogger will almost certainly already know what is covered. So don't buy it if you know WordPress.

**Note 2** – It is NOT for people looking to build a business working from home. You CAN make an income from blogging but it's SLOW. Use the other ideas in this book instead.



## MY TOP RECOMMENDATION: SAVE TIME WITH A MULTI-LEVEL AFFILIATE BUSINESS

If you are short of time and have minimum start-up capital, the best low risk business model available to you, is known as the Network Marketing (MLM) business mode.

MLM is much maligned, but is actually a completely legal and ethical business model when done correctly. I wouldn't be using it if it were not 😊

Looking at the general case of the business model, here are the ways you'll save time:

- 1) With network marketing (multi-level-marketing aka MLM), for a low cost start you receive a ready-made business with product sourced, and marketing materials supplied. Also you have none of the traditional overheads: premises, stock, etc.
- 2) You have the option to introduce others to the business and, as a reward for supporting them, you will earn a percentage of the sales they generate. (Compensation plans vary.) Yes... the price of the products includes an amount that will be paid out in commission, but this is no different from the price of a product that's advertised on TV etc. and includes the cost of the TV advertising. In my offline business, more than once I worked with High Street businesses who sold products for SEVEN times the cost at which they bought them! Many MLMs will share 65+% of the retail price back to their distributors.
- 3) Most importantly when time and cash are short, you can leverage your efforts and income when people you have introduced introduce others, make sales, and you earn commission on those people's sales too. In the best of businesses this is optional, you should be happy with the inherent value of the service.

I have made a 4-figure a month income in a 'past life' with a product based MLM, but it was hard work replacing distributors who quit.

The MLM I now recommend uses online apps and is either free or (for higher profits) so low priced you'd be crazy to quit. Less than the price of a family pizza per month. [Learn more here.](#)

## WHAT ARE THE RISKS OF NETWORK MARKETING?

No business is risk free. Offline business is probably riskier than online because the start-up costs are usually higher. (Buying stock or tools, premises, etc.)

But having made online mistakes as well as profits in the past I have chosen more wisely this time and know what to avoid.

You're not completely in control of your own destiny. Once, literally overnight, the company that was my biggest regular earner was taken over after 6 years of successful trading. The new owners shut the door on their distributors and marketed to our customers direct.

But I know what I did wrong! We never expected that we didn't own the contact list we had built ourselves, and even bought mailing lists through the company but the fact **they** owned them, not us, was there in the T&Cs we'd all rather glossed over.

However, unless you are entirely a solopreneur, producing and marketing your own product from home (as discussed above) your business is at the mercy of SOMEONE – suppliers, landlords, Government lock-downs, foreign wars and spiralling costs!

As a solopreneur – you're also at the mercy of yourself, spreading yourself too thinly, doing everything yourself.

## WHAT ARE THE ADVANTAGES OF NETWORK MARKETING?

As explained above, the main advantage is the leverage of other people's time by introducing others to the business. John Paul Getty is reputed to have said:

*“I'd rather earn 1% of 100 people's efforts than 100% of my own.”*

Which makes sense – because you're spreading your risk. If YOU are 100% of your business, what happens if you fall ill? That is just one risk of being a “solopreneur” allegedly in charge of your own destiny.



A multi-level affiliate program will save your time because the whole system is ready-made for you to just pick up and duplicate.

MLM is a meritocracy, because everyone starts on a level playing field with the same resources (products, marketing materials and compensation plan) as everyone else. You make of it what you can. Your introducer has an incentive to support you as he/she only makes a commission when you are successful.

Nowadays many network marketing businesses can be undertaken offline or online, so you can either learn Internet Marketing using the same kind of skills that will be needed for Affiliate Marketing. OR, if you have the time and the personality, you can make your sales face-to-face

**But be under no illusion** – there MUST be sales / purchases. Where else would profits come from?

While online is often preached as a wonderful opportunity, sadly I know previously successful face-to-face product distributors whose businesses FAILED when their company gave them an online presence. This was because other distributors ALSO had the same website and previously loyal customers just bought online from whoever's site they found via Google, not realising their original supplier wouldn't get the credit.

Regular use of an auto-responder to stay in contact and build a good relationship might have prevented this. You can learn more about this topic in OLSP Academy.

# MARKETING IS FAR HARDER THAN STARTING A BUSINESS

The sad truth it took me many years to learn is that, although choosing and setting up a business / product seemed hard enough, that paled into insignificance in comparison to the daily grind required to market it (i.e. finding interested, prospective customers).

It's one thing to choose and set-up your new online business, quite a different matter to then start marketing it, which – for a simple definition – means attracting an interested audience and driving it to your sales page. I've seen marketing compared to dating. You wouldn't plan to take a new date out and expect a proposal of marriage to be accepted on your first outing. Similarly, while we all **hope** that someone will see our link and buy right away, it's pretty unlikely that is going to happen.

There are services and businesses you don't need to promote (for passive income) but they are all slow builders unless you have large sums to invest (i.e. risk). Promotion / marketing of these businesses is where the big incomes are to be found which is that's time-consuming but essential for high earnings.

So when choosing a business that needs promoting, choose one that has plenty of done for you materials, and detailed training for optional techniques.

Don't be daunted – but just be aware of what other marketers suggesting it's easy, won't tell you.... There are billions of websites out there, all vying for attention. The fortune is in the follow-up (and for that it's essential you use a service called an auto-responder). You can learn more about the skills of using (and earning from) an auto-responder in [OLSPAcademy](#).

## MARKETING NEEDS THESE SKILLS

- Narrowing your niche down to define and target your ideal customer: sadly 'anyone who breathes' won't cut it
- Online advertising on several platforms to attract the interest of prospective customers

- A 'funnel' to take prospective customers from adverts to your website
- Content Marketing: Find interesting content and post it **daily** onto Social Media and (maybe) your blog
- Develop / maintain a blog / website
- Search Engine Optimisation – make YOUR site stand out to Google, Bing etc
- Video marketing (Google likes videos)
- Autoresponder to build a list of contacts who have agreed to receive marketing messages – a reputable company will keep you compliant with all current legislation
- Use the same auto-responder to send regular follow-up sales and marketing messages to your contact list
- Send one-off messages (broadcasts) to your contact list, for example a Black Friday special offer may finally turn a prospect into a customer
- Analytics – tracking the results of your efforts, because you don't want to waste time and money on repeating campaigns that aren't working
- Free marketing on Facebook, Twitter, Instagram, LinkedIn, Pinterest
- Direct mail – unlike an email, a letter almost always gets opened

There was a time in the wild-west of the Internet when you could fling up a website, place an advert and make money fast. But now, there are so many sites promoting similar offers you will just drown. Try it: go to Google and type in "Best xxx" where xxx is your product and see how many competitors you have. My results for my main keyword in one of my old companies were: "About 2,520,000,000 results" and if you're not on page one it's unlikely your prospect will find you. Sure, you can play about and refine keywords, "Cheapest xxx for yyy" but you'll still struggle to be found 'one-off'.

Marketing is about keeping your business in front of interested parties so that at the crucial point when they are ready to buy, they remember YOU, your perceived authority and the value you gave them.

## MARKETING COSTS TIME OR MONEY

Unless your business comes with Done-For-You presentation materials for marketing you will need to produce your own.

Most marketing skills can be mastered eventually to an adequate level of proficiency but at a huge personal cost of time (DIY). Or you can out-source them and pay for freelancers, try to explain what you need and hope their work is of the standard you want.

When you out-source the task of designing your promotional material, it's SO frustrating to wait for a freelancer to come back with work and you hate it. And it doesn't make sense to out-source every Facebook post.

You can get a long way using the free program Canva.com – I never believe quite how much you can do with it for free.

[Here is another resource](#) I use to save freelancer costs, while producing attractive presentations. At the time of writing it's a small one-off cost, but obviously the price may change.

As an entrepreneur you have the choice of learning many skills yourself or paying for them to be done for you and that depends how much time or money you can spare.

Just don't believe the myth that "If you build a website, visitors will come". They won't.

**You have to find them, by marketing.**

Then you need to keep your message in front of them by follow-up messages sent via your auto-responder to the email address your marketing captured. You can find advice on the choice of auto-responder in the free training program I recommend elsewhere.

## TIPS ON CHOOSING YOUR BUSINESS

As mentioned before, the idea of an MLM business is that it's low-risk because the start-up cost is low and you save time because products / services are chosen, sourced and tested for you.



However right now, with supply chains in doubt, who wants the hassle of products?

The most stupid one I saw just yesterday wanted me to go door-to-door dropping leaflets selling products that would be shipped out for me. Yeah right....

Even in times when product based businesses are a good option, and despite the theoretical low cost of entry, many new distributors over-buy demonstration kits, can't sell their products and then dump them on eBay (despite probably being forbidden to). eBay is where I go to buy my favourite MLM products ☺

When I chose my MLM business it was one where no stock holding and no delivery costs are needed, and where you can explain the product/service online, just by sending a link that a prospect can peruse in their own time, without feeling pressured.

Of course it also needs professionally produced online marketing materials and a website that doesn't look as if I knocked it up in my lunchtime.

The ideal service is one that, once they start using it, customers will want month after month. So you can concentrate on finding NEW customers rather than replacing those who have left for whatever reason. High retention rate is important, as is a plan with no monthly sales targets, so if I'm too busy to work at the business, I'm not penalised.

My MLM offers a free service that saves you money on existing purchases (e.g. gasoline and supermarket shopping) rather than asking you to buy / sell products you wouldn't buy if you weren't in the business of persuading others to buy them.

[Click here to learn more about the club I promote which solves so many current problems.](#)

## THE PERFECT PRODUCT / SERVICE IN A COST-OF-LIVING CRISIS....

Right now people are looking to SAVE money, as well as EARN extra.

My business is a Rewards Club, with an optional MLM element, that is perfect for both those scenarios.

**First:** We give away free Apps that help you make savings and discounts on services and products most people use every day.... (Even as a free member, you can earn by helping promote the Club.)

**Save Big. Every Day.**  
Find great deals in a variety of categories, including:



- Travel
- Auto
- Electronics
- Apparel
- Education
- Entertainment
- Restaurants
- Health & Wellness
- Beauty & Spa
- Sports & Outdoors

**Second:** We have an upgraded Membership where you can make bigger savings and earn much, much more.

**Who can make the best savings and earn the most cashback?**



There are savings apps for many countries. The best value on savings and discounts is for USA members – BUT the club lets anyone world-wide make an excellent income promoting the club membership, and there's a ton of people in the USA wanting to save money

Who do you know in the USA who'd like to make savings or earn extra income? (Think of your friends on Facebook.) **Hint** –if you're not in the USA, the OLSP Academy I mentioned earlier will help you reach them.

Whether you are interested in making savings and earning cashback, or building an online business promoting the memberships, [click here](#) to learn more about how the Club will help you. Oh, and although the club itself is new, the owners have been involved in online marketing for 22 years, and this is the culmination of their experience.

# JUST TELL ME IF WORK FROM HOME ONLINE REALLY WORKS

If this is your reaction I can completely relate to what you're thinking. You will probably fall into one of two different camps:

- Complete "Beginner" at Internet Marketing, and it seems an impossible dream or, more dangerously, you've been brainwashed into thinking "it's easy".
- OR you've "Been there, done that" and tried many different things that haven't worked. So why would this be any different?

You picked up this eBook wanting to find a way to make an income working from home.

I hope I've given you enough tips that you can see how to start your own part-time (or full-time) business.

But in case I haven't spelled it out clearly enough, the biggest tip of all is...

## GET HELP – IT'S VIRTUALLY IMPOSSIBLE TO DO IT ALONE

I tried to go it alone for years.

Although I had some short-term successes, it took me a long time to get to the stage where I feel that it's possible to build a sustainable online income without causing myself a mountain of technical work. What I really need is "someone else" doing 'the technical stuff' for me.

The ultimate in time saving is if someone else does all that technical work for you.

It's taken me hours just to produce this simple e-book, let alone a top quality product with videos, sales pages etc.

In my [recommended business](#) the video and marketing materials are provided for me.

Check this link to see how easily I can promote my chosen business, and have follow-up emails sent, with yet another of the ready-made tools. <https://joyhealey.com/Save>

Whether you're interested in this type of business or not, it's worth requesting the information just to see the type of prospecting tools any business you get involved with should be providing for you. It's what potential customers expect to see.

**NB** – that is just ONE of a series of “interest generating videos” I have available to me.

In fact that same ‘follow-up’ service can promote ANY online business you might already be promoting. You can take a [free trial here](#).


Of course the \$64,000 question is... does ‘work from home’ actually work? And the honest answer is.....

### IT WORKS IF YOU WORK

If you're looking for “Instant riches with no work”, I'm really sorry, I just can't help you. You're in the wrong place.

I can't even tell you where you might find the right place. The lottery ticket queue might be your best bet. How has that worked out so far?

If you're looking for something with better odds than the lottery, there are please check out one of the options in the eBook.



*This works if  
YOU work*



## OR – IF YOU DON'T WANT TO WORK

No problem. If you are in a comfortable place and confident enough of remaining there, I'm genuinely pleased for you. For an alternative savings plan that I hope will generate wealth **over the long term** without work, I am a member of an investment club. [Click here to find out more.](#)

Whatever else you do, I hope I have convinced you to stop looking for "Get Rich Quick Solutions". They don't exist and will only cost you time and money and heart-ache.

However, if you would like to earn an extra income online, AND

## IF YOU UNDERSTAND SOME WORK IS INVOLVED IN STARTING AN ONLINE BUSINESS

You're in the right place, and I genuinely want to help you.

It's not just sloppy slush when I say "I feel your pain, I have struggled too...."

I really have worked hard, trying to go it alone for several years now. There was just too much technical stuff for me to learn to produce and market products that weren't "here today and gone tomorrow".

So I now recommend options where the marketing materials are 'Done For You' and the businesses in the links above are those that are largely DFY.

For the process of learning to be an online marketer I only wish I had found the [OLSP Academy](#) when I first started out. The training there has taken me (and many others – proof shown in the free group) from earning practically nothing in online marketing, to having skills that are earning me a steady income instead of wasting time online.

Whichever business you choose to promote, I urge you to invest the time to learn the system [OLSP Academy](#) describes, where you can earn at the same time as you learn.

## YOUR NEXT STEP

You could have reached this point having decided to carry on with whatever you're already doing, which may be “nothing” – you're quite happy as you are and already building a second income for whatever crisis may lurk round the corner.

No problem. Your decision, and I wish you all you wish yourself.

**But please**, share this with as many people as you can, to help them make a difference in their lives.

Or....

### TIME TO WORK FROM HOME

Perhaps you have admitted to yourself it's time to start building up a part-time (or full-time) extra income and you are willing to invest a **little** time/cash to start an online business. From my years of hard-won experience, I recommend you to take the route of a “ready-made” and product free business such as [my discount and savings club](#).

If you want training to speed up the process of earning online, or to promote any business you're already in, I recommend [OLSP Academy](#) instead of trying to go it alone.

Get started today – you could use the spare time on your hands to build a secure, residual income and have financial freedom in retirement. The sooner you start, the sooner you will be building an income.

Good luck, and whatever you decide, I wish you a healthy and wealthy future.

### QUESTIONS?

Please contact me by email [joy@joyhealey.com](mailto:joy@joyhealey.com) or on [Facebook](#) It will save us both time if you have reviewed the material above at least as a free member.

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